6 Events STARMETRO, TUESDAY 10 OCTOBER 2023



(From left) MBSA Corporate and Public Relations head Mohd Azhar Mohd Sharif, Cheremi, Ng, Aranols, Nestle (Malaysia) Group Corporate Affairs executive director Datuk Adnan Pawanteh, group Sustainability and Government Relations head Michelle Woon, Mohd Azmi, MBSA councillors Muhammad Shakir Ameer Mohideen and Mandy Ooi, and Lee with a recycling truck.



Schoolchildren dropping off flattened drink packets into a collection bin at Nestle's booth at MBSA Convention Centre.

By JADE CHAN

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SHAH Alam City Council (MBSA) along with its programme partners will modify its recycling initiatives to expand into more housing areas.

MBSA, Nestle (Malaysia) Bhd and KPT Recycle Sdn Bhd – partners of three ongoing recycling programmes – signed a memorandum of understanding (MOU) to continue the next phases and cover more households in Shah Alam, Selangor.

They comprise the Strata Recycling Programme for apartments, Door-to-Door Collection for landed houses and Kitar Recycling Initiative for village areas.

"For Strata Recycling, we plan to adapt it into a points system, similar to what is done at certain low-cost flats in Kuala Lumpur," said MBSA solid waste management and public cleaning department director Mohd Azmi Amer Khan.

"The existing method, involving some 540 units at two locations, encourages

Expanding 3R uptake

Initiatives tweaked to get more Shah Alam households involved

residents to place their dry recyclable items into dedicated roll-on, roll-off bins.

"But not everyone knows how to separate their waste properly.

"Under the points system, residents can drop off their recyclables to be converted into a token sum to offset their apartment's maintenance fees," he said, adding that incentivising recycling would increase participation.

For Kitar Recycling, Mohd Azmi said there was a need to work closely with councillors and community leaders in the two villages to increase participation from its current 20% of households.

"We hope to expand it to other villages,

such as those in northern Shah Alam.

"The initiative started in Kampung Sungai Kandis and Kampung Jalan Kebun, and we hope to expand to other areas such as Paya Jaras.

"A motorcycle with sidecar is used for this door-to-door collection as large trucks cannot access small village roads," he said.

For door-to-door collection involving some 55,000 landed houses, KPT Recycle director Lee Chay Chen said MBSA intended to expand it in three to four phases next year, with each phase comprising 12,000 to 15,000 houses.

"There are over 60,000 households, including landed housing, apartments and village areas, participating in the recycling programmes to date.

"We are targeting to have 100,000 households, particularly those from landed properties, by next year," said Mohd Azmi, after the MOU signing ceremony at MBSA Convention Centre.

Guest of honour, Selangor local government and tourism committee chairman

Ng Suee Lim also launched the 3R Family app that promotes and supports better recycling habits.

Nestle (Malaysia) chief executive officer Juan Aranols in his speech said "Collectively, our recycling programmes have now reached almost 50% of landed housing and 26% of total households (strata, landed and village) in Shah Alam, making MBSA a pioneer in promoting and enabling recycling among Malaysian cities."

Shah Alam deputy mayor Cheremi Tarman said MBSA spent about RM80mil per year on waste management.

He said it was important to engage and educate schoolchildren about green habits such as reduce, reuse and recycle (3R) practices, and the impact of global warming in hopes they would share the message and continue the habits as adults.

The event included a forum on "Direction of Recycling Collection in Shah Alam" attended by representatives from schools and resident groups.

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MJ Car Management: Pioneering the First Car Management in Malaysia

MJ Car Management, established on 15 March 2023, is the first company in Malaysia to transform car ownership from a liability into an income-generating asset. Their pioneering 'Cars-To-Assets' programme aims to redefine the traditional perception of car ownership, opening doors to a new era of financial prosperity.

company has strengthened its innovative approach by partnering with major ride-sharing firms. These collaborations highlight their commitment to offering topnotch services that benefit both clients and

The process begins with an informative the car rental programme. Upon agreement, MJ Car Management takes charge, helping clients with income statements and loan applications. They guide clients through loan approvals and agreements, ultimately leading to the acquisition of vehicles from authorized dealers. Each car undergoes meticulous testing and inspection before being registered for use by licensed firms.

then sign a management agreement, solidifying the partnership. This agreement spans seven years, during which clients receive weekly rental income. The company goes beyond, actively assisting clients in managing rentals,

handling loan repayments, and deducting fees, offering a hassle-free experience.

At the end of the seven-year period, clients are given options. For well-maintained cars, MJ Car Management offers an enticing choice - an additional two years of rent or the option to trade-in for cash, ensuring a seamless transition.

Their offerings cater to a diverse audience. from those seeking passive income to individuals aiming for substantial returns by renting out their cars. With 105 successful clients onboarded into their car rental programme so far, MJ Car Management has earned trust and satisfaction.

For those intrigued by the prospect of car ownership and management, visit MJ Car Management's official website at [https://





A coffee maker was sent to the ewaste collection campaign.

Council: Recycle to reduce waste sent to landfill in Sibu

SIBU residents are producing domestic waste at a rate that is filling up Kemuyang sanitary landfill too quickly, according to the local authority.
"Cell One of the landfill has already

reached its capacity," said Sibu Municipal Council chairman Clarence Ting.

He said Cell Two was anticipated to last 10 years but the current rate of disposal meant it already looked as if it had reached the eighth-year capacity.

"In 2024, we might have to open up Cell Three," he said after launching a wealth and ewaste collection event at Zion Methodist Church.

He urged residents not to throw

everything out as the items would end up at the landfill.

He added that some items could be sold to recycling companies.

Ting used a coffee maker that was taken

to the event for disposal as an example, saying that it could be reused or sold.

He also observed that some residents filled their compounds with many unwanted items.

"Many house gardens are very dirty with rubbish.

"We want community leaders to encourage people to sell recyclable goods or give the items to those who need